

Response Summary Report - Business Survey

January 19, 2010

1.

Based on the map below, please identify the Study Area in which your BUSINESS IS LOCATED:

(If you have more than one business location, please select the primary location or the location with the corporate offices.)

I Live In:

Table 1 of 3	Item	1. Robins	2. Hiawatha	3. Marion	4. Fairfax
#0	Select:	(N/A) 0	4.1% 2	(N/A) 0	(N/A) 0

Table 2 of 3	5. Shueyville	6. Ely	7. Cedar Rapids NW	8. Cedar Rapids NE	9. Cedar Rapids Central
#0	2.0% 1	2.0% 1	8.2% 4	26.5% 13	8.2% 4

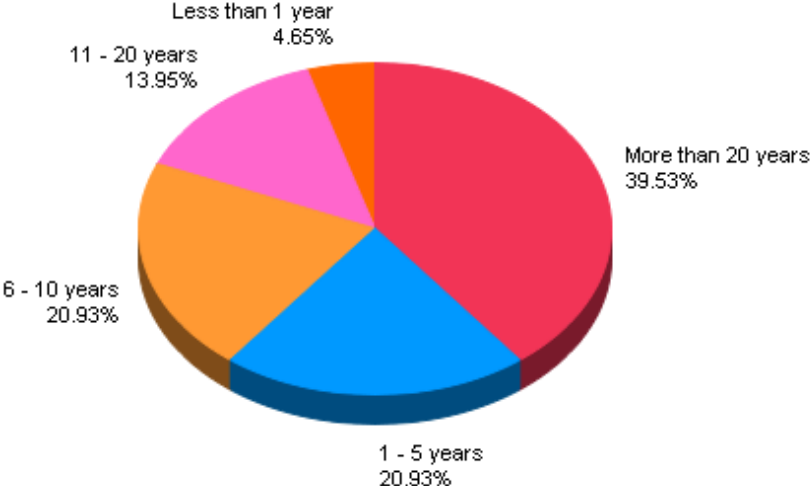
Table 3 of 3	10. Cedar Rapids SE	11. Cedar Rapids SW	12. Unincorporated Linn County	Not in this region	I cannot determine from map	Total
#0	14.3% 7	30.6% 15	4.1% 2	(N/A) 0	(N/A) 0	49

Total responses: 49

2.

HOW MANY YEARS have you been in business at this location?

(Please check one)

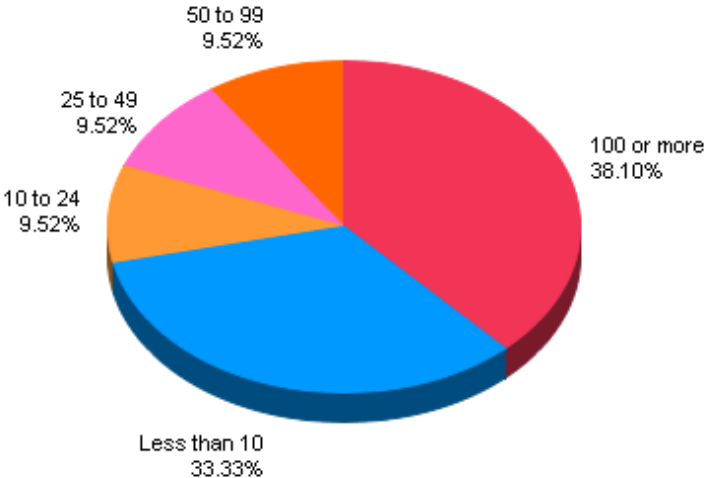


Item	Count	Percent %
More than 20 years	17	39.53%
1 - 5 years	9	20.93%
6 - 10 years	9	20.93%
11 - 20 years	6	13.95%
Less than 1 year	2	4.65%

3.

HOW MANY EMPLOYEES do you have in the Cedar Rapids Metro Area?

(Please check one)

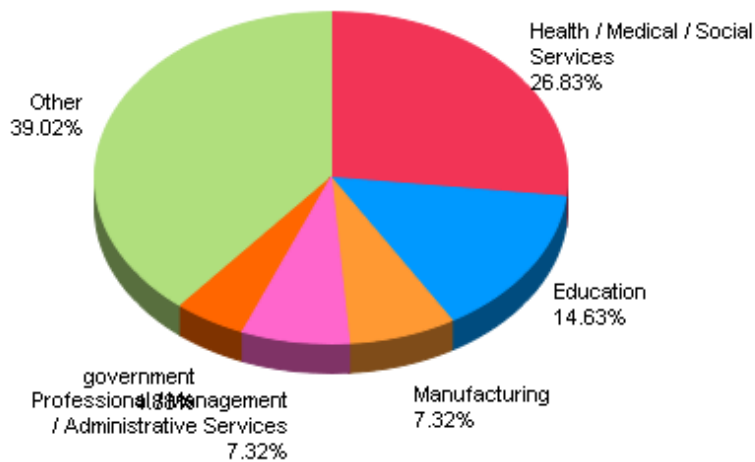


Item	Count	Percent %
100 or more	16	38.10%
Less than 10	14	33.33%
10 to 24	4	9.52%
25 to 49	4	9.52%
50 to 99	4	9.52%

4.

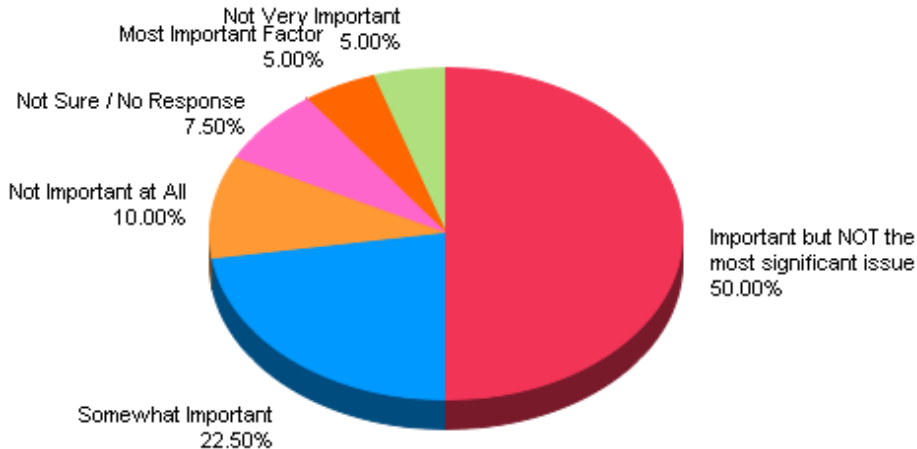
Which of the following best DESCRIBES YOUR BUSINESS?

(Please check one)



Item	Count	Percent %
Health / Medical / Social Services	11	26.83%
Education	6	14.63%
Manufacturing	3	7.32%
Professional / Management / Administrative Services	3	7.32%
government	2	4.88%
Agriculture	1	2.44%
Arts / Entertainment / Recreation	1	2.44%
City	1	2.44%
county government	1	2.44%
Financial and Insurance Services	1	2.44%
Food Service / Restaurant	1	2.44%
Fraternal Org.	1	2.44%
Government	1	2.44%
Local Government	1	2.44%
Lodging / Accommodation	1	2.44%
Neighborhood Resource Center	1	2.44%
Non Profit	1	2.44%
Real Estate, Rental, Leasing	1	2.44%
Religious institution/temple	1	2.44%
Retail	1	2.44%
Scientific / Technical Services	1	2.44%

5. How important was TRANSPORTATION INFRASTRUCTURE in selecting where your business is located?
(Please select the most appropriate answer)



Item	Count	Percent %
Important but NOT the most significant issue	20	50.00%
Somewhat Important	9	22.50%
Not Important at All	4	10.00%
Not Sure / No Response	3	7.50%
Most Important Factor	2	5.00%
Not Very Important	2	5.00%

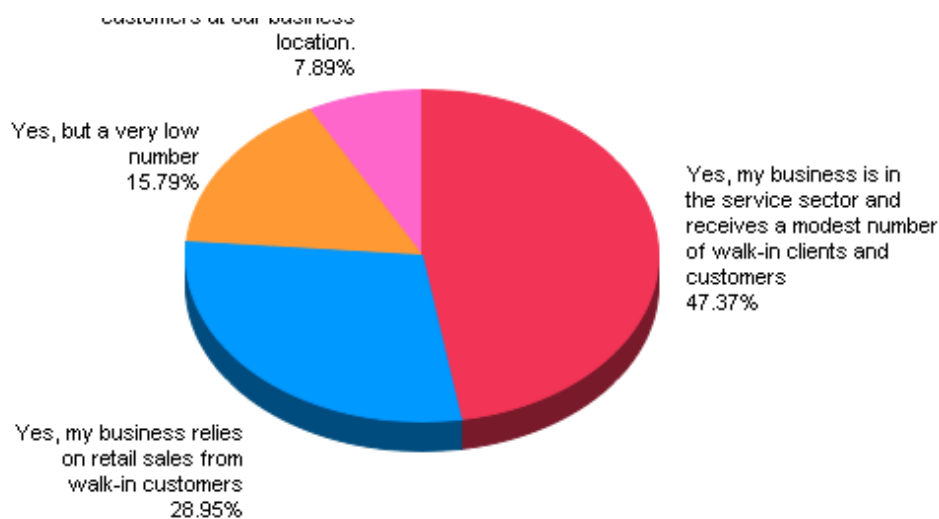
6. Which of the following FREIGHT TRANSPORT OPTIONS are important to your business?

(Please select best response from each row)

Item	Very Important to My Business	Necessary to My Business but Not That Important	My Business Does NOT Rely on this Mode of Freight Transport	Not Sure / No Response	Total
Postal Service / UPS / FedEx	63.2% 24	23.7% 9	7.9% 3	5.3% 2	38
Smaller Trucks (single unit)	27.0% 10	24.3% 9	32.4% 12	16.2% 6	37
Large Semi-Trucks	19.4% 7	8.3% 3	50.0% 18	22.2% 8	36
Rail Freight	5.6% 2	2.8% 1	61.1% 22	30.6% 11	36
Air Cargo		16.7% 6	55.6% 20	27.8% 10	36
Average %	23.5%	15.3%	41.0%	20.2%	183.0

7. Do you have CUSTOMERS AND CLIENTS that regularly arrive at your business location?

(Please check the most appropriate response)



Item	Count	Percent %
Yes, my business is in the service sector and receives a modest number of walk-in clients and customers	18	47.37%
Yes, my business relies on retail sales from walk-in customers	11	28.95%
Yes, but a very low number	6	15.79%
No, we typically do not receive clients and customers at our business location.	3	7.89%

8. At what times do your CUSTOMERS AND CLIENTS TEND TO ARRIVE AND/OR DEPART your business?

(Select best response from each row)

Item	My Busiest Period for Customers and Clients	Modest Customer / Client Traffic	Some Customer / Client Traffic	No Customers or Clients in this Time Period	Total
Morning Commute (7AM – 9AM)	29.4% 10	26.5% 9	29.4% 10	14.7% 5	34
Midday/Lunchtime	23.5% 8	52.9% 18	17.6% 6	5.9% 2	34
Afternoon Commute (4PM – 6PM)	40.0% 14	22.9% 8	25.7% 9	11.4% 4	35
Evening (6PM – 9PM)	14.3% 5	25.7% 9	17.1% 6	42.9% 15	35
Late Evening / Early Morning		5.7% 2	28.6% 10	65.7% 23	35
Average %	21.4%	26.6%	23.7%	28.3%	173.0

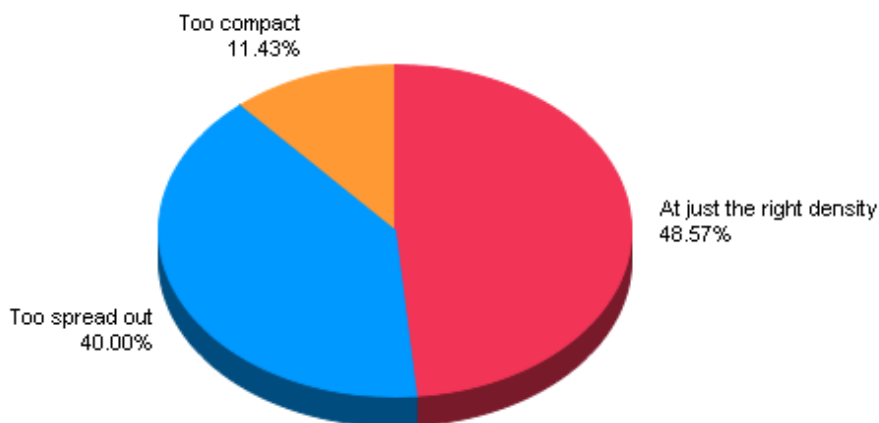
9. How important is it for your CUSTOMERS TO HAVE GOOD ACCESS TO YOUR PLACE OF BUSINESS for the following travel modes?

(Select best response from each row)

Item	Very Important	Necessary but Not that Important	Not Important at All	Not Sure / No Response	Total
Pedestrian / Sidewalks	45.7% 16	31.4% 11	22.9% 8		35
Bicycle – Trails and Bike Lanes	25.7% 9	22.9% 8	48.6% 17	2.9% 1	35
Transit Bus	51.4% 18	25.7% 9	22.9% 8		35
Roadway / Auto	91.7% 33	8.3% 3			36
Average %	53.9%	22.0%	23.4%	0.7%	141.0

10. RECENT DEVELOPMENT in the region has been:

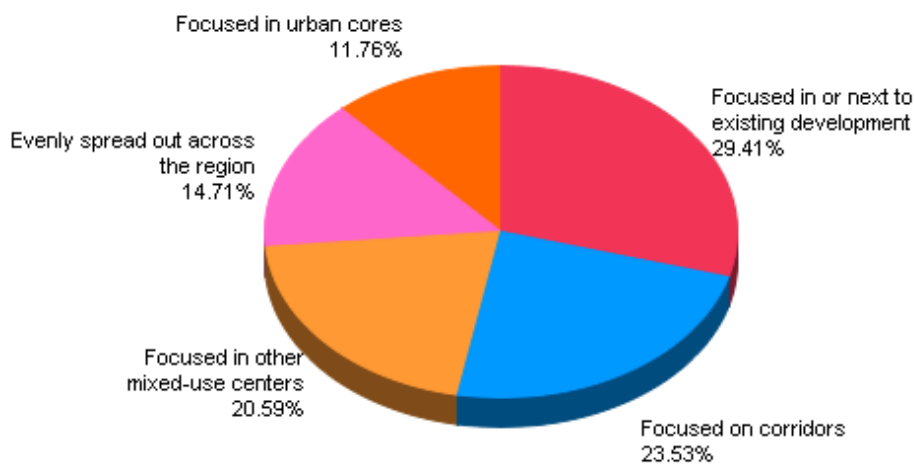
(check only one)



Item	Count	Percent %
At just the right density	17	48.57%
Too spread out	14	40.00%
Too compact	4	11.43%

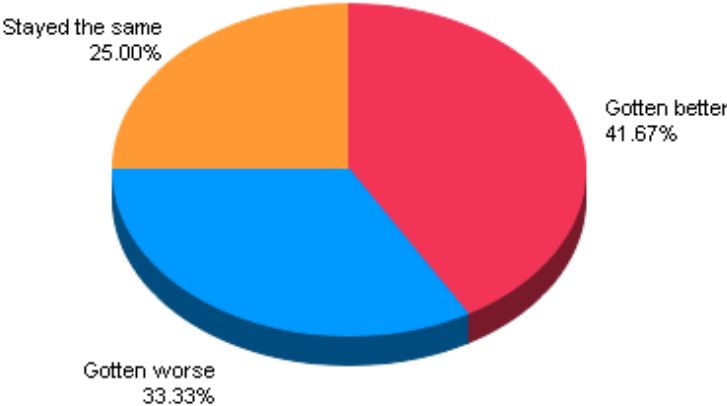
11. In the future, DEVELOPMENT SHOULD BE:

(check only one)



Item	Count	Percent %
Focused in or next to existing development	10	29.41%
Focused on corridors	8	23.53%
Focused in other mixed-use centers	7	20.59%
Evenly spread out across the region	5	14.71%
Focused in urban cores	4	11.76%

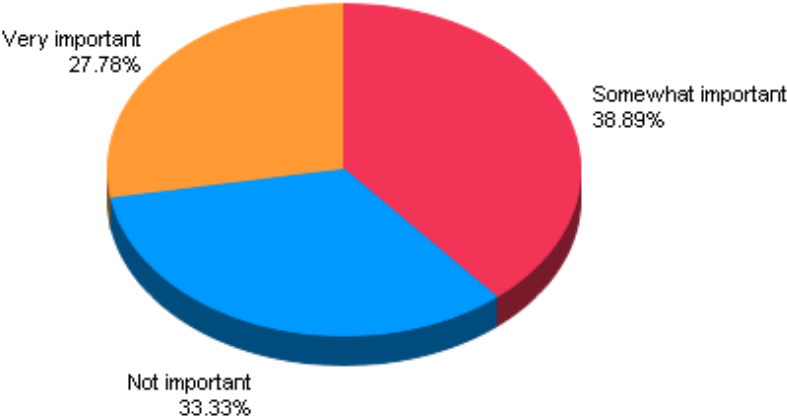
12. Within the past 10 years, the QUALITY OF MY COMMUNITY has:
(check only one)



Item	Count	Percent %
Gotten better	15	41.67%
Gotten worse	12	33.33%
Stayed the same	9	25.00%

13. How important is it to you to HAVE RESTAURANTS, BANKS and OTHER BUSINESSES WITHIN WALKING DISTANCE of your business?

(check only one)



Item	Count	Percent %
Somewhat important	14	38.89%
Not important	12	33.33%
Very important	10	27.78%

14. The region has:

(Please select best response from each row)

Item	Too much	Just enough	Too little	Total
Residential	2.9% 1	73.5% 25	23.5% 8	34
Retail	6.1% 2	60.6% 20	33.3% 11	33
Office	11.8% 4	61.8% 21	26.5% 9	34
Industrial	21.2% 7	48.5% 16	30.3% 10	33
Agriculture	9.4% 3	84.4% 27	6.3% 2	32
Average %	10.2%	65.7%	24.1%	166.0

15. Where do your driving CUSTOMERS PARK THEIR VEHICLES?

(Please prioritize the list where 1 = least frequent and 5 = most frequent)

1 star = Least Frequent 5 stars = Most Frequent

Very Likely

Table 1 of 2	Item	1	2	3	4
#0	On-street parking (free)	41.7% 10	20.8% 5	8.3% 2	20.8% 5
#1	On-street parking (pay)	65.0% 13	(N/A) 0	10.0% 2	20.0% 4
#2	Private off-street lot (free)	18.8% 6	3.1% 1	6.3% 2	3.1% 1
#3	Private off-street lot (pay)	60.0% 12	10.0% 2	20.0% 4	5.0% 1
#4	Parking Structure (pay)	70.0% 14	15.0% 3	15.0% 3	(N/A) 0

Table 2 of 2	5	Total Stars	Avg Rating
#0	8.3% 2	24	2.3
#1	5.0% 1	20	2.0
#2	68.8% 22	32	4.0
#3	5.0% 1	20	1.9
#4	(N/A) 0	20	1.5

16. How do you think your CUSTOMERS AND CLIENTS would rate the following with regard to ACCESSING YOUR PLACE OF BUSINESS VIA AUTOMOBILE?

(Please select best response from each row)

Table 1 of 2	Item	Not a Problem	Minor Problem	Major Problem	Not Sure / No Response
#0	Traffic Congestion	42.4% 14	42.4% 14	15.2% 5	
#1	Condition / Maintenance of Roadways	36.4% 12	45.5% 15	18.2% 6	
#2	Timing and Coordination of Traffic Signals	48.5% 16	27.3% 9	12.1% 4	6.1% 2
#3	Average %	42.4%	38.4%	15.2%	2.0%

Table 2 of 2	No Opinion	Total
#0		33
#1		33
#2	6.1% 2	33
#3	2.0%	99.0

17. How would you rate TRAFFIC SAFETY in the Cedar Rapids Metro Area?

(check only one)



Item	Count	Percent %
Good	15	44.12%
Excellent	10	29.41%
Average	7	20.59%
Poor	2	5.88%

18. How would you rate the following areas for BICYCLE SAFETY in the Cedar Rapids Metro Area?

(Please rate one in each row by clicking the appropriate number of stars, or leave the row blank if you have no opinion)

1 star = Not Safe 5 stars = Very Safe

Excellent

Table 1 of 2	Item	1	2	3	4
#0	On roadways	55.9% 19	14.7% 5	26.5% 9	(N/A) 0
#1	On roadways with bike lanes or wide shoulders	21.2% 7	27.3% 9	24.2% 8	12.1% 4
#2	On paved recreational trails	2.9% 1	(N/A) 0	5.9% 2	17.6% 6
#3	In the vicinity of your business	32.4% 11	26.5% 9	23.5% 8	11.8% 4

Table 2 of 2	5	Total Stars	Avg Rating
#0	2.9% 1	34	1.8
#1	15.2% 5	33	2.7
#2	73.5% 25	34	4.6
#3	5.9% 2	34	2.3

19. How would you rate the CONDITION AND MAINTENANCE OF STREETS in the Cedar Rapids Metro Area?

(Please rate one in each row by clicking the appropriate number of stars, or leave the row blank if you have no opinion)

1 star = Poor 5 stars = Excellent

Excellent

Table 1 of 2	Item	1	2	3	4
#0	On urban streets	15.6% 5	18.8% 6	56.3% 18	9.4% 3
#1	On rural roads	12.9% 4	22.6% 7	58.1% 18	3.2% 1
#2	On highways (I-330, Hwy 430, Hwy 13)	6.5% 2	6.5% 2	38.7% 12	41.9% 13
#3	In the vicinity of your business	12.5% 4	15.6% 5	43.8% 14	25.0% 8

Table 2 of 2	5	Total Stars	Avg Rating
#0	(N/A) 0	32	2.6
#1	3.2% 1	31	2.6
#2	6.5% 2	31	3.4
#3	3.1% 1	32	2.9

20. How would you rate the following areas for PEDESTRIAN SAFETY and other factors that promote walking?

(Please rate one in each row by clicking the appropriate number of stars, or leave the row blank if you have no opinion)
 1 star = Poor 5 stars = Excellent

Excellent

Table 1 of 2	Item	1	2	3	4
#0	In urban areas	3.0% 1	24.2% 8	33.3% 11	27.3% 9
#1	Along major streets	18.2% 6	24.2% 8	24.2% 8	24.2% 8
#2	Along trails and sidewalks	3.0% 1	12.1% 4	15.2% 5	27.3% 9
#3	In the vicinity of your business	12.1% 4	18.2% 6	27.3% 9	21.2% 7

Table 2 of 2	5	Total Stars	Avg Rating
#0	12.1% 4	33	3.2
#1	9.1% 3	33	2.8
#2	42.4% 14	33	3.9
#3	21.2% 7	33	3.2

21. Please rate the importance of the following PUBLIC TRANSPORTATION OBJECTIVES:

(Please rate one in each row by clicking the appropriate number of stars, or leave the row blank if you have no opinion)

1 star = Not Important 5 stars = Very Important

Very Important

Table 1 of 2	Item	1	2	3	4
#0	Provide transportation for ALL residents in the Cedar Rapids Metro Area	22.6% 7	12.9% 4	19.4% 6	19.4% 6
#1	Provide transportation for low income persons	6.5% 2	9.7% 3	19.4% 6	9.7% 3
#2	Provide transportation for disabled persons	3.2% 1	9.7% 3	6.5% 2	12.9% 4
#3	Provide transportation for seniors	3.2% 1	12.9% 4	6.5% 2	19.4% 6
#4	Serve commute trips between home and work	12.9% 4	6.5% 2	29.0% 9	25.8% 8
#5	Serve students and others too young to drive	9.7% 3	9.7% 3	16.1% 5	22.6% 7
#6	Provide transportation for visitors to the Metro Area	16.1% 5	16.1% 5	29.0% 9	19.4% 6

Table 2 of 2	5	Total Stars	Avg Rating
#0	25.8% 8	31	3.1
#1	54.8% 17	31	4.0
#2	67.7% 21	31	4.3
#3	58.1% 18	31	4.2
#4	25.8% 8	31	3.5
#5	41.9% 13	31	3.8
#6	19.4% 6	31	3.1

22. What is your IMPRESSION OF THE BUS SYSTEM?

(Please rate one in each row by clicking the appropriate number of stars, or leave the row blank if you have no opinion)

1 star = Poor 5 stars = Excellent

Excellent

Table 1 of 2	Item	1	2	3	4
#0	Location of bus stops	6.9% 2	17.2% 5	41.4% 12	24.1% 7
#1	Condition of bus shelters	21.4% 6	10.7% 3	35.7% 10	28.6% 8
#2	Frequency of the buses	7.1% 2	32.1% 9	46.4% 13	10.7% 3
#3	On-time reliability of the bus	6.9% 2	6.9% 2	37.9% 11	17.2% 5
#4	Coverage of the bus routes – Do they go where you need them to go?	31.0% 9	20.7% 6	31.0% 9	10.3% 3

Table 2 of 2	5	Total Stars	Avg Rating
#0	10.3% 3	29	3.1
#1	3.6% 1	28	2.8
#2	3.6% 1	28	2.7
#3	31.0% 9	29	3.6
#4	6.9% 2	29	2.4

23. How well does the BUS SYSTEM SERVE the following trips?

(Please rate one in each row by clicking the appropriate number of stars, or leave the row blank if you have no opinion)
 1 star = Poor 5 stars = Excellent

Excellent

Table 1 of 2	Item	1	2	3	4
#0	Within the Cedar Rapids Metro Area	3.6% 1	17.9% 5	46.4% 13	21.4% 6
#1	On major streets that run north/south	11.1% 3	18.5% 5	40.7% 11	18.5% 5
#2	On major streets that run east/west	11.1% 3	29.6% 8	33.3% 9	14.8% 4
#3	To/from your business	24.1% 7	20.7% 6	31.0% 9	17.2% 5

Table 2 of 2	5	Total Stars	Avg Rating
#0	10.7% 3	28	3.2
#1	11.1% 3	27	3.0
#2	11.1% 3	27	2.9
#3	6.9% 2	29	2.6

24. Overall, do you think the CURRENT LEVEL OF TRAFFIC CONGESTION in the Cedar Rapids Metro Area is:
(check one)



Item	Count	Percent %
A Minor problem	20	60.61%
Not a problem	7	21.21%
A Major problem	4	12.12%
No opinion	1	3.03%
Not sure / No response	1	3.03%

25. Overall, how would you rate the ROADWAY SYSTEM in the Cedar Rapids Metro Area?

(Please select best response from each row)

Table 1 of 2	Item	Excellent	Good	Average	Poor
#0	In your neighborhood	9.4% 3	46.9% 15	28.1% 9	15.6% 5
#1	On Urban Streets		40.6% 13	34.4% 11	21.9% 7
#2	On Rural Roads	6.3% 2	21.9% 7	53.1% 17	12.5% 4
#3	On highways (I-330, Hwy 430, Hwy 13)	6.3% 2	34.4% 11	40.6% 13	9.4% 3
#4	Average %	5.5%	35.9%	39.1%	14.8%

Table 2 of 2	No Opinion	Don't know / No response	Total
#0			32
#1	3.1% 1		32
#2	6.3% 2		32
#3	6.3% 2	3.1% 1	32
#4	3.9%	0.8%	128.0

26. Which TWO STREETS in the region do you think should receive TOP PRIORITY FOR IMPROVEMENTS?

(Please list the street name, approximate location, and necessary improvement)

26a. 1st Street

Item	Count	Percentage
Collins Road	3	12.50%
Tower Terrace Road	2	8.33%
1st Ave	1	4.17%
1st Ave	1	4.17%
1st Ave East of the river - entirely repaved	1	4.17%
42nd St NE from I 380 to Wenig Rd.	1	4.17%
6th St SW	1	4.17%
bever ave	1	4.17%
Bever Avenue - resurface in places	1	4.17%
Bever Avenue b/w Memorial and 34th	1	4.17%
Boysen	1	4.17%
boyson road hiawatha corner of boyhson and robins road	1	4.17%
Colling Road	1	4.17%
E Ave NW	1	4.17%
Edgewood Rd	1	4.17%
Edgewood Rd - full sidewalk / bike lane for alternate traffic	1	4.17%
Ellis Blvd.	1	4.17%
Hwy 100 western spur completion	1	4.17%
Hwy. 13 - traffic light at Mt. Vernon Rd. intersection.	1	4.17%
To many to name.	1	4.17%
Tower Terrace, Hiawatha to Marion	1	4.17%

26b. 2nd Street

Item	Count	Percentage
16th Ave	1	4.76%
1st Ave	1	4.76%
32nd street NE from I-380 to 1st Ave E - repaved	1	4.76%
Blairs Ferry Rd.	1	4.76%
Boyson Road 4-lane from C-Ave to I-380 interchange	1	4.76%
center point road	1	4.76%
Collins Rd - reduce traffic lights & intersections to make throughfare (like Dodge St in Omaha)	1	4.76%
Connect Ellis Road, South to 1st Avenue @ 6th ST	1	4.76%
County Home Road	1	4.76%
Edgewood	1	4.76%
Edgewood Road Extension to Tower Terrace	1	4.76%
First Ave. - open up parallel routes to relieve congestion	1	4.76%
First Avenue	1	4.76%
Highway 100	1	4.76%
hyw 13 and mt vernon road	1	4.76%
iowa 100 extension west of Edgewood	1	4.76%
Kirkwood Blvd SW	1	4.76%
Sixth Street SE b/w First Avenue and Eighth Avenue	1	4.76%
To many to name.	1	4.76%
Wenig Rd from Glass Road to Towne House Dr	1	4.76%
West Post Rd.	1	4.76%

27. Please indicate your LEVEL OF SUPPORT for the following statements.

(Please rate one in each row by clicking the appropriate number of stars, or leave the row blank if you have no opinion)

1 star = No Support 5 stars = Strongly Support

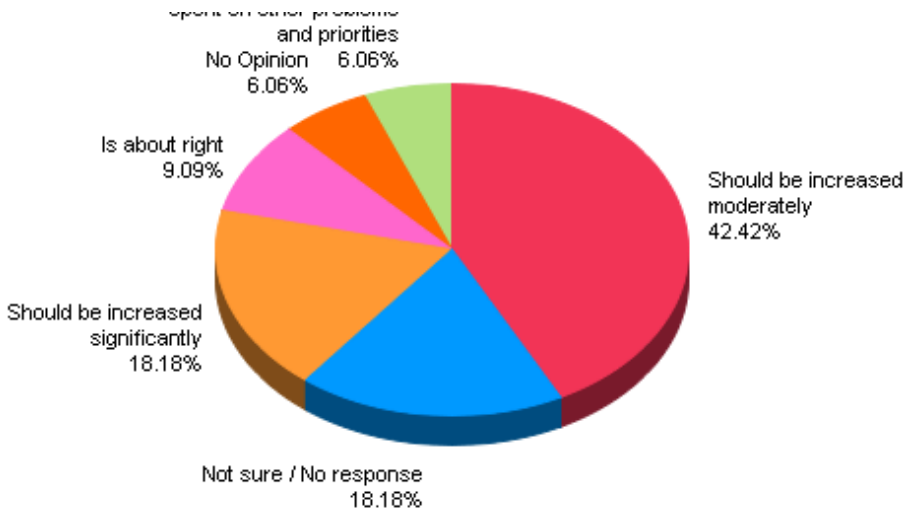
Strongly Support

Table 1 of 2	Item	1	2	3	4
#0	Sidewalks and trails to increase connectivity for pedestrians and bicyclists in neighborhoods should be provided in all new developments.	9.4% 3	3.1% 1	21.9% 7	9.4% 3
#1	Driveway access should be consolidated in commercial corridors to increase traffic flow and traffic safety.	6.3% 2	9.4% 3	31.3% 10	21.9% 7
#2	Streets should be improved to accommodate all modes of travel – auto, truck, bus, pedestrian, and bicycle.	3.1% 1	12.5% 4	15.6% 5	25.0% 8

Table 2 of 2	5	Total Stars	Avg Rating
#0	56.3% 18	32	4.0
#1	31.3% 10	32	3.6
#2	43.8% 14	32	3.9

28. In your opinion does it appear that the amount of TAX FUNDING spent on Transportation in the Cedar Rapids Metro Area:

(check one)



Item	Count	Percent %
Should be increased moderately	14	42.42%
Not sure / No response	6	18.18%
Should be increased significantly	6	18.18%
Is about right	3	9.09%
No Opinion	2	6.06%
Should be decreased and spent on other problems and priorities	2	6.06%

29. How willing are you to have your TAX DOLLARS used to support the following improvements?

(Please rate one in each row by clicking the appropriate number of stars, or leave the row blank if you have no opinion)

1 star = Not Willing 5 stars = Very Willing

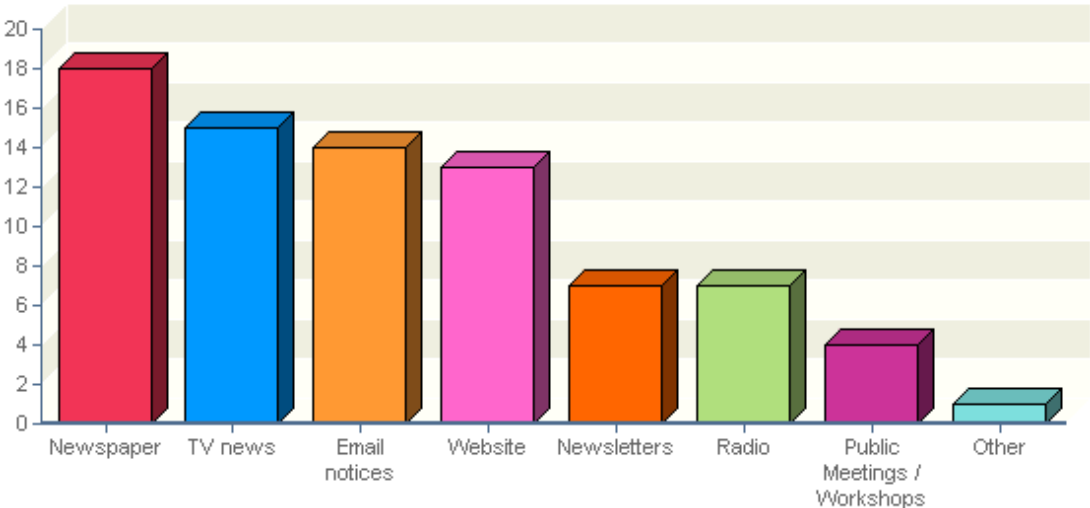
Very Willing

Table 1 of 2	Item	1	2	3	4
#0	Adding lanes to I-380	40.6% 13	12.5% 4	21.9% 7	12.5% 4
#1	Improving I-380 interchanges	35.5% 11	9.7% 3	22.6% 7	22.6% 7
#2	New interchanges on I-380	43.3% 13	10.0% 3	23.3% 7	13.3% 4
#3	Improving urban streets	3.2% 1	12.9% 4	29.0% 9	35.5% 11
#4	Improving rural roads	40.6% 13	25.0% 8	28.1% 9	3.1% 1
#5	Reducing delays caused by trains	25.8% 8	29.0% 9	12.9% 4	6.5% 2
#6	Improving the timing of traffic signals	19.4% 6	6.5% 2	25.8% 8	16.1% 5
#7	Adding pedestrian facilities such as sidewalks, crosswalks, bridges, etc.	12.5% 4	12.5% 4	31.3% 10	25.0% 8
#8	Adding trails for walking and bicycling	16.1% 5	22.6% 7	16.1% 5	25.8% 8
#9	Adding on-street bike lanes	23.3% 7	16.7% 5	13.3% 4	20.0% 6
#10	Adding bus service in the evenings	30.0% 9	16.7% 5	20.0% 6	10.0% 3
#11	Adding bus service on weekends	33.3% 10	13.3% 4	16.7% 5	13.3% 4
#12	Adding more bus routes to serve more of the community	33.3% 10	10.0% 3	10.0% 3	16.7% 5
#13	Improving transportation for seniors and persons with disabilities	20.0% 6	10.0% 3	20.0% 6	13.3% 4
#14	Improving the airport	46.7% 14	23.3% 7	23.3% 7	6.7% 2
#15	Attracting more airlines and flights to the airport	29.0% 9	19.4% 6	22.6% 7	12.9% 4

Table 2 of 2	5	Total Stars	Avg Rating
#0	12.5% 4	32	2.4
#1	9.7% 3	31	2.6
#2	10.0% 3	30	2.4
#3	19.4% 6	31	3.5
#4	3.1% 1	32	2.0
#5	25.8% 8	31	2.8
#6	32.3% 10	31	3.4
#7	18.8% 6	32	3.3
#8	19.4% 6	31	3.1
#9	26.7% 8	30	3.1
#10	23.3% 7	30	2.8
#11	23.3% 7	30	2.8
#12	30.0% 9	30	3.0
#13	36.7% 11	30	3.4
#14	(N/A) 0	30	1.9
#15	16.1% 5	31	2.7

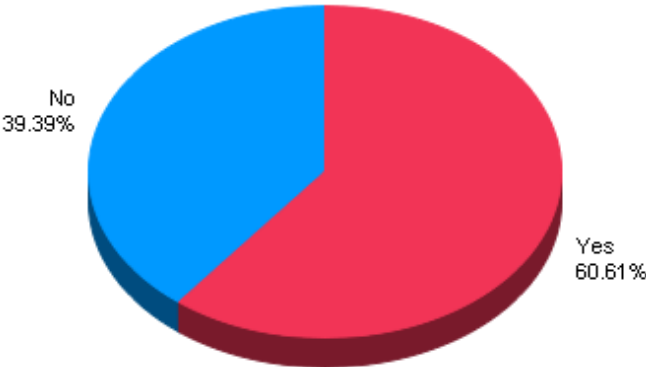
30. Which of the following are the best ways to keep you informed about this process?

(check all that apply)



Item	Count	Percent %
Newspaper	18	54.55%
TV news	15	45.45%
Email notices	14	42.42%
Website	13	39.39%
Newsletters	7	21.21%
Radio	7	21.21%
Public Meetings / Workshops	4	12.12%
social media	1	3.03%

31. Would you like to receive notices about upcoming public meetings, events, and media announcements about the Corridor MPO Long Range Transportation Plan?



Item	Count	Percent %
Yes	20	60.61%
No	13	39.39%

32.

32a. E-mail

Item	Count	Percentage
carlos.vega@iwd.iowa.gov	1	7.69%
crlkeea9@aol.com	1	7.69%
ddvorak@cr.k12,ia.us	1	7.69%
ggrogers@hotmail.com	1	7.69%
lee.belfield@kirkwood.edu	1	7.69%
linda.langston@linncounty.org	1	7.69%
maltorfer@mtmercy.edu	1	7.69%
rbecker@guaranty-bank.com	1	7.69%
sklein@prairiepride.org	1	7.69%
steve.gannon@linncounty.org	1	7.69%
viclacebb@aol.com	1	7.69%
waynebryant@mchsi.com	1	7.69%
wmsellers@asac.us	1	7.69%